

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62891-1

DATE PRINTED

09/14/12

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 303502	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA	CROSSROADS GPS	
AND	66 Canal Center Plz Ste 555	1401 New York Ave NW	
ADDRESS	Alexandria VA 22314-1576	Washington DC 20005-2102	
	USA	USA	
CONTACT	STEPHANIE MARONEY	PRODUCTEST 984	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 984	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 09/14/12 AND ENDING 09/23/12 NO. WEEKS: 2			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	05:28A	30S	09/14/12-09/14/12	NEWS 4 EARLY 5-5:28AM	1	400.00	400.00
2	11111..	5	05:00A	05:28A	30S	09/17/12-09/21/12	NEWS 4 EARLY 5-5:28AM	5	400.00	2000.00
3	00001..	1	05:28A	06:00A	30S	09/14/12-09/14/12	NEWS 4 EARLY 5:28-6:00AM	1	400.00	400.00
4	11111..	5	05:28A	06:00A	30S	09/17/12-09/21/12	NEWS 4 EARLY 5:28-6:00AM	5	400.00	2000.00
5	00001..	1	06:00A	07:00A	30S	09/14/12-09/14/12	NEWS 4 TODAY	1	600.00	600.00
6	11111..	5	06:00A	07:00A	30S	09/17/12-09/21/12	NEWS 4 TODAY	5	600.00	3000.00
7	00001..	1	08:58A	09:58A	30S	09/14/12-09/14/12	RACHEL RAY	1	750.00	750.00
8	11111..	5	08:58A	09:58A	30S	09/17/12-09/21/12	RACHEL RAY	5	750.00	3750.00
9	00001..	1	09:57A	11:00A	30S	09/14/12-09/14/12	PRICE IS RIGHT	1	1500.00	1500.00
10	11111..	5	09:57A	11:00A	30S	09/17/12-09/21/12	PRICE IS RIGHT	5	1500.00	7500.00
11	00001..	1	04:00P	05:00P	30S	09/14/12-09/14/12	DR PHIL	1	850.00	850.00
12	11111..	5	04:00P	05:00P	30S	09/17/12-09/21/12	DR PHIL	5	850.00	4250.00
13	00001..	1	05:00P	05:30P	30S	09/14/12-09/14/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
14	11111..	5	05:00P	05:30P	30S	09/17/12-09/21/12	NEWS 4 AT 5 PM	5	1600.00	8000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

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CROSSROADS GPS

AND 66 Canal Center Plz Ste 555

1401 New York Ave NW

ADDRESS Alexandria VA 22314-1576

Washington DC 20005-2102

USA

USA

CONTACT STEPHANIE MARONEY

PRODUCTEST 984

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.
984

PRODUCT CODE 1300

NATIONAL SALESPERSON

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			FROM	TO						
15	00001..	1	06:00P	06:30P	30S	09/14/12-09/14/12	CBS4 NEWS AT 6	1	1600.00	1600.00
16	11111..	5	06:00P	06:30P	30S	09/17/12-09/21/12	CBS4 NEWS AT 6	5	1600.00	8000.00
17	.0001..	1	06:30P	06:58P	30S	09/14/12-09/14/12	CBS4 NEWS AT 630PM	1	1600.00	1600.00
18	.2111..	5	06:30P	06:58P	30S	09/18/12-09/21/12	CBS4 NEWS AT 630PM	5	1600.00	8000.00
19	M	1	09:00P	10:00P	30S	09/17/12-09/17/12	HAWAII FIVE-0	1	5500.00	5500.00
20	0000111	3	10:00P	10:35P	30S	09/14/12-09/16/12	LATE NEWS M-SU	3	3000.00	9000.00
21	1111111	7	10:00P	10:35P	30S	09/17/12-09/23/12	LATE NEWS M-SU	7	3000.00	21000.00
22	00001..	1	10:35P	11:37P	30S	09/14/12-09/14/12	LATE SHOW WITH DAVID	1	800.00	800.00
23	11111..	5	10:35P	11:37P	30S	09/17/12-09/21/12	LATE SHOW WITH DAVID	5	800.00	4000.00
24	T	1	08:00P	09:00P	30S	09/18/12-09/18/12		1	5000.00	5000.00
25	W	1	06:57P	08:30P	30S	09/19/12-09/19/12	SURVIVOR: PHILIPPINES	1	8000.00	8000.00
26	Th	1	08:00P	09:00P	30S	09/20/12-09/20/12		1	5000.00	5000.00
27	F	1	09:00P	10:00P	30S	09/14/12-09/14/12	BLUE BLOODS	1	3500.00	3500.00
28	F	1	09:00P	10:00P	30S	09/21/12-09/21/12	BLUE BLOODS	1	6500.00	6500.00
29	Sa	1	06:58A	06:00P	30S	09/15/12-09/22/12	NCAA COLLEGE FOOTBALL	2	1000.00	2000.00

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USAWashington DC 20005-2102
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CONTACT STEPHANIE MARONEY

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			FROM	TO						
30	Su	1	05:58P	06:59P	30S	09/23/12-09/23/12	SIXTY MINUTES SUNDAY	1	8500.00	8500.00
31	Su	1	09:00P	10:00P	30S	09/16/12-09/16/12	THE MENTALIST	1	5000.00	5000.00
Total Contract:								80		139600.00

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